



FROM THE DESK OF

ROSARIO CÁRDENAS CASTILLO

November 30th, 2015

Rosario Cárdenas Castillo

Senior Regional Sales Manager

20th Century Fox

Torre Esmeralda I, Piso 12

Blvd. Manuel Ávila Camacho

Lomas de Chapultepec, Miguel Hidalgo

Ciudad de México, México. 11000

Regarding: **RICARDO MULHIA**

To whom it may concern,

I, Rosario Cárdenas Castillo, have been Senior Regional Sales Manager at 20th Century Fox in Latin America for over 6 years. I am currently overtaking the General Manager position for 20th Century Fox Venezuela as well. My work is to oversee the distribution strategies for the films released in every territory of Latin America, planning the release dating, box office projections and reports of each.

Ricardo came into this company last January and has since proven his usefulness, to the extent of having his contract as an Intern here extended twice in such time (an exception rarely ever made). From day one, he has caught on fast, and is evolving with increasing responsibility. He is most passionate about learning of the film industry. You'll find him always up for any task at hand, and is constantly searching for innovative ways to work more efficiently. He has developed good relationships with the other members of our office. Most important, he can take any criticism to improve his work. Communication is never a problem, and he has demonstrated to be entirely reliable. He is committed and is good on his word. He has never missed a day of work without permission.

I am confident he has enough drive to accomplish great things within the industry. I trust you will give yourselves the opportunity to meet him.

Sincerely yours,

Rosario Cárdenas Castillo

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